



TRIECA | 2019 *CONFERENCE*

Exhibit, Advertising and Sponsorship Prospectus

March 20 & 21

WELCOME

Held annually, TRIECA is Canada's premier stormwater and erosion and sediment control conference bringing together leading experts, influential leaders and distinguished research partners, from around the globe, in one event. Together, these individuals and organizations have a defining role in shaping the future direction of this exciting industry.

TRIECA 2019 provides an unparalleled opportunity to meet face-to-face with representatives from a variety of leading industry organizations.

Over the course of the two day conference, renowned speakers from throughout North America will present the latest technological innovations, case study findings, innovative solutions and academic research. In conjunction with the presentation sessions, the conference also includes an industry trade show providing delegates the opportunity to learn first-hand about new products and services available to the industry.

On behalf of the Toronto and Region Conservation Authority and the Canadian Chapter of the International Erosion Control Association, we invite you to participate in the 8th annual TRIECA Conference.



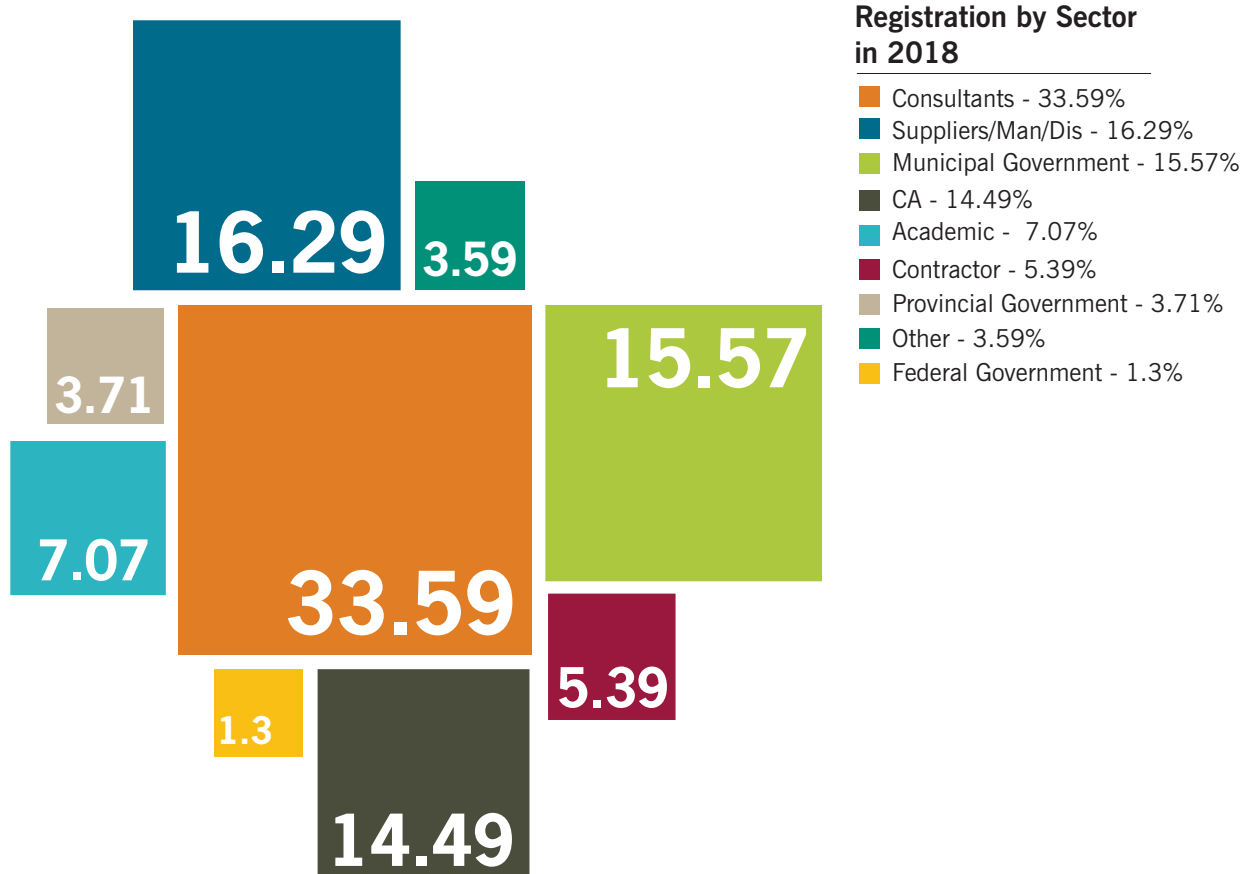
Key Information

Venue	Show Hours	Sales Inquiries
Pearson Convention Center 2638 Steeles Avenue East, Brampton, ON L6T 4L7	Wednesday, March 20, 2019 8 a.m. – 8 p.m.	Mike Bortolussi mbortolussi@trca.on.ca
	Thursday, March 21, 2019 8 a.m. – 4 p.m.	

WHO ATTENDS TRIECA

Two days with over 800 consultants, municipal government staff, executives and decision-makers.

TRIECA 2018 registration by sector






SPONSORS

Reinforce your position as an industry leader

Sponsorship at the TRIECA 2019 Conference provides your organization a unique opportunity to increase its corporate visibility, enhance its strategic marketing objectives and reach key market segments. Whether your organization is large or small, national or international, sponsorship is the perfect opportunity to engage, network and expand your business. We have added a few new sponsorship opportunities for 2019 and have adjusted our Gold Sponsorship package to allow you to customize the benefits you receive.

Below are the benefits of your sponsorship:

- Position your organization as a leader in its field
 - Increase your company's visibility to your direct target audience
 - Promote your company's products and/or services
 - Explore new business ventures
 - Reinforce your commitment and dedication to superior environmental protection
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ALL-INCLUSIVE SPONSOR PACKAGES

All prices are subject to 13% HST

Gold Sponsor Package - \$5,000

Fixed Benefits

- 10'x10' exhibit space positioned in high traffic area
- Exclusive access to sponsor-only booths in lobby area
- Two full conference passes which include all access to trade show, presentations, networking reception, lunch buffet and refreshments
- Four, one-day trade show passes which include lunch and refreshments
- Access to opt-in delegate registration list
- Option to purchase additional conference passes at discounted rate for additional employees, guests or clients
- Onsite signage
- Corporate recognition on email campaigns
- Inclusion of one marketing item in conference tote (Items must be received by March 8, 2019)
- Corporate recognition in conference program (if application is received before February 8, 2019) and on the conference tote (if application is received before February 22, 2019)
- Corporate recognition included in slide show during lunch and breaks
- Corporate recognition in post conference proceedings
- Complimentary quarter page ad in conference program (if application is received before February 1, 2019)
- Acknowledgement on social media platforms
- Corporate recognition on conference website

Optional Benefits - pick one

- One additional full conference pass
- Four, one-day trade show passes which include lunch and refreshments
- Six networking reception passes (valid March 20 only, after 3pm)
- One hour complimentary meeting space to facilitate one-to-one sales meetings (limited spots available, first come first served)
- Complimentary product-specific advertisement on TRIECA LinkedIn and Twitter channels (one time placement in first quarter of 2019)
- Dedicated feature spotlight on TRIECA email campaign (one time placement in first quarter of 2019)

Breakfast Sponsor Package - \$1,000 / day (one per day available)

- Two, one-day trade show passes which include lunch and refreshments
- Table top signage at breakfast stations
- Option to purchase additional conference passes at discounted rate for additional employees, guests or clients
- Access to opt-in delegate registration list
- Acknowledgement on social media platforms
- Recognition in conference program (if application received before February 8, 2019)

Morning & Afternoon Break Package - \$1,000 / day (one per day available)

- Two, one-day trade show passes which include lunch and refreshments
- Table top signage at break stations during morning and afternoon breaks
- Option to purchase additional conference passes at discounted rate for additional employees, guests or clients
- Access to opt-in delegate registration list
- Acknowledgement on social media platforms
- Recognition in conference program (if application received before February 8, 2019)

Lunch Break Package - \$1,500 / day (one per day available)

- Five, one-day trade show passes which include lunch and refreshments
- Table top signage at food stations and on tabletops throughout trade show
- Option to purchase additional conference passes at discounted rate for additional employees, guests or clients
- Access to opt-in delegate registration list
- Acknowledgement on social media platforms
- Recognition in conference program (if application received before February 8, 2019)

Networking Reception Package - \$2,000 (one available)

Fixed Benefits

- Onsite signage during networking reception
- Option to purchase additional conference passes at discounted rate of \$250.00 for additional employees, guests or clients
- Access to opt-in delegate registration list
- Acknowledgement on social media platforms
- Recognition in conference program (if application received before February 8, 2019)

Optional Benefits

- 20 networking passes (valid March 20, 2019 only, after 3 pm)

OR

- 10, one-day trade show passes which include lunch and refreshments (valid March 20, 2019)

Webcast Sponsor Package – \$2,250 (one available)

*Live broadcast of select presentations from one track on one day and archived for one year

- Twenty-five complimentary webcast passes
- Company banner advertisement on screen during live conference webcast
- Company banner placement on all archived webcast video recordings
- Access to opt-in delegate registration list
- Acknowledgement on social media platforms
- Recognition in conference program (if application received before February 8, 2019)

Student Poster Sponsor Package - \$1,000 / Day (one per day available)

- 2x2 display space in student poster area
- Two, one-day trade show passes which include lunch and refreshments
- Option to purchase additional conference passes at discounted rate for additional employees, guests or clients
- Access to opt-in delegate registration list
- Onsite signage
- Acknowledgement on social media platforms
- Corporate recognition in conference program (if application received before February 8, 2019)

Charging Station Sponsor Package - \$500 / Day (one per day available)

- Onsite signage at charging stations
- Option to purchase additional conference passes at discounted rate for additional employees, guests or clients
- Acknowledgement on social media platforms

Coat Check Sponsor Package - \$500 / Day (one per day available)

- Onsite signage at coat check locations
- Option to purchase additional conference passes at discounted rate for additional employees, guests or clients
- Acknowledgement on social media platforms

Sponsor Rates in Canadian Funds

CHOOSE YOUR PACKAGE	Total (tax not included)
Gold Sponsor Package - Single (10'x10' exhibit space, trade show floor or lobby)	\$5,000.00
Breakfast Sponsor Package (two available)	\$1,000.00
Break Sponsor Package (two available)	\$1,000.00
Lunch Break Package (two available)	\$1,500.00
Networking Reception Package (one available)	\$2,000.00
Webcast Sponsor Package (one available)	\$2,250.00
Student Poster Sponsor Package (two available)	\$1,000.00
Charging Station Sponsor (two available)	\$500.00
Coat Check Sponsor - (two available)	\$500.00

Sponsor Application Process

- Step 1** Complete the application and submit payment by visiting:
<https://trieca.com/sponsors-exhibitors/2019-participation-form/>
- Step 2** Receive booth confirmation email from TRIECA Conference staff with instructions on how to register for your complimentary pass(es). Email will be sent in September 2018.
- Step 3** Receive insurance reminder email from TRIECA Conference staff with instructions on how to submit your Certificate of Insurance form. Email will be sent after January 1, 2019.



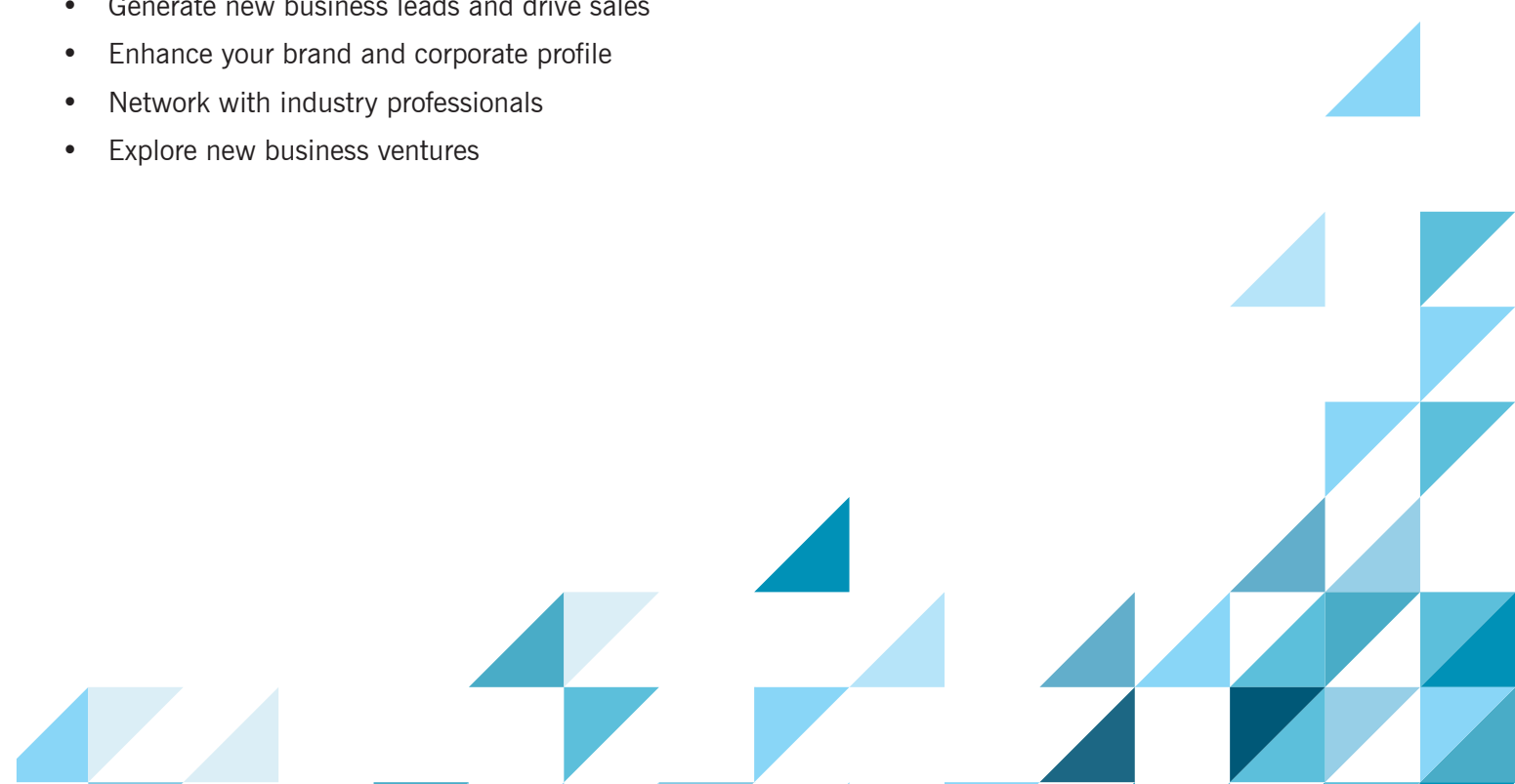
EXHIBITORS

More face-time with delegates

The TRIECA trade show is one of the most popular features of the conference. Year after year attendees say the trade show floor provides an excellent opportunity to learn about the latest products and services available on the market directly from the suppliers themselves. Exhibiting at TRIECA 2019 positions your organization as a leader in your field.

We have specifically designed the conference program to maximize the amount of time exhibitors have with attendees. Returning in 2019 is our trade show passport promotion to encourage increased delegate engagement with all of our exhibitors.

Participating as a trade show exhibitor gives your organization an opportunity to connect with hundreds of industry delegates and to showcase your company's products and services to key decision makers. Attend the 8th annual TRIECA conference to enjoy these benefits and many more:

- Promote your products and services
 - Generate new business leads and drive sales
 - Enhance your brand and corporate profile
 - Network with industry professionals
 - Explore new business ventures
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ALL EXHIBITOR PACKAGES INCLUDE:

Fixed Benefits

- 10 'x10' exhibit space
- One full conference pass which include all access to trade show, presentations, networking reception, lunch buffet and refreshments
- Two, one-day trade show passes which include lunch and refreshments
- Access to opt-in delegate registration list
- Option to purchase additional conference passes at discounted rate of \$250.00 for additional employees, guests or clients
- Acknowledgement on social media platforms
- Inclusion of hyperlinked listing on conference website

Optional Benefits - pick one

- Two, one-day trade show passes which include lunch and refreshments
- Four networking reception passes (valid March 20 only, after 3pm)

Exhibit Rates in Canadian Funds

Choose Your Space	Total (tax not included)
10' X 10' Early Bird Before December 14, 2018	\$1,650.00
10' X 10' Regular Price on and after December 14, 2018	\$1,925.00

*IECA Corporate, Emerald and Cornerstone members will receive 10% discount on exhibitor rates. Learn more about IECA Membership opportunities at <http://canieca.org/membership/>

Exhibitor Application Process

- Step 1** Complete the application and submit payment by visiting: <https://trieca.com/sponsors-exhibitors/2019-participation-form/>
- Step 2** Receive booth confirmation email from TRIECA Conference staff with instructions on how to register for your complimentary pass(es). Email will be sent in September 2018.
- Step 3** Receive insurance reminder email from TRIECA Conference staff with instructions on how to submit your Certificate of Insurance form. Email will be sent after January 1, 2019.

ADVERTISING

GAIN MORE EXPOSURE

Boost your company profile

This is your chance to enhance your visibility at TRIECA in 2019.

We are offering you the opportunity to be featured in the TRIECA conference program. Advertising in the program will strengthen your brand awareness and ensure you leave a strong impression with delegates.


Spaces are limited, so don't delay!

Placement	Colour	Total (Tax not included)
½ Page Ad	Full Colour	\$600.00
¼ Page Ad	Full Colour	\$300.00

Half Page Ad
7.25" W x 5" H

Quarter Page Ad
3.75" W x 5" H

Note: To be included in the Program, you will have to register and submit your advertisement by February 1, 2019



TRIECA will help shape the future
direction of the stormwater and erosion
and sediment control industries.

Be part of the future.

CONTACT:

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Exhibit, Advertising &
Sponsorship Opportunities

