



# TRIECA | 2018 CONFERENCE

Exhibit, Advertising and Sponsorship Prospectus

**March 21 & 22**

# WELCOME

Held annually, TRIECA is Canada's premier stormwater and erosion and sediment control conference bringing together leading experts, influential leaders and distinguished research partners, from around the globe, in one event. Together, these individuals and organizations have a defining role in shaping the future direction of this exciting industry.

TRIECA 2018 provides an unparalleled opportunity to meet face-to-face with representatives from a variety of leading industry organizations.

Over the course of the two day conference, renowned speakers from throughout North America will present the latest technological innovations, case study findings, innovative solutions and academic research. In conjunction with the presentation sessions, the conference also includes an industry tradeshow providing delegates the opportunity to learn first-hand about new products and services available to the industry.

On behalf of the Toronto and Region Conservation Authority and the Canadian Chapter of the International Erosion Control Association, we invite you to participate in the 7th annual TRIECA Conference.



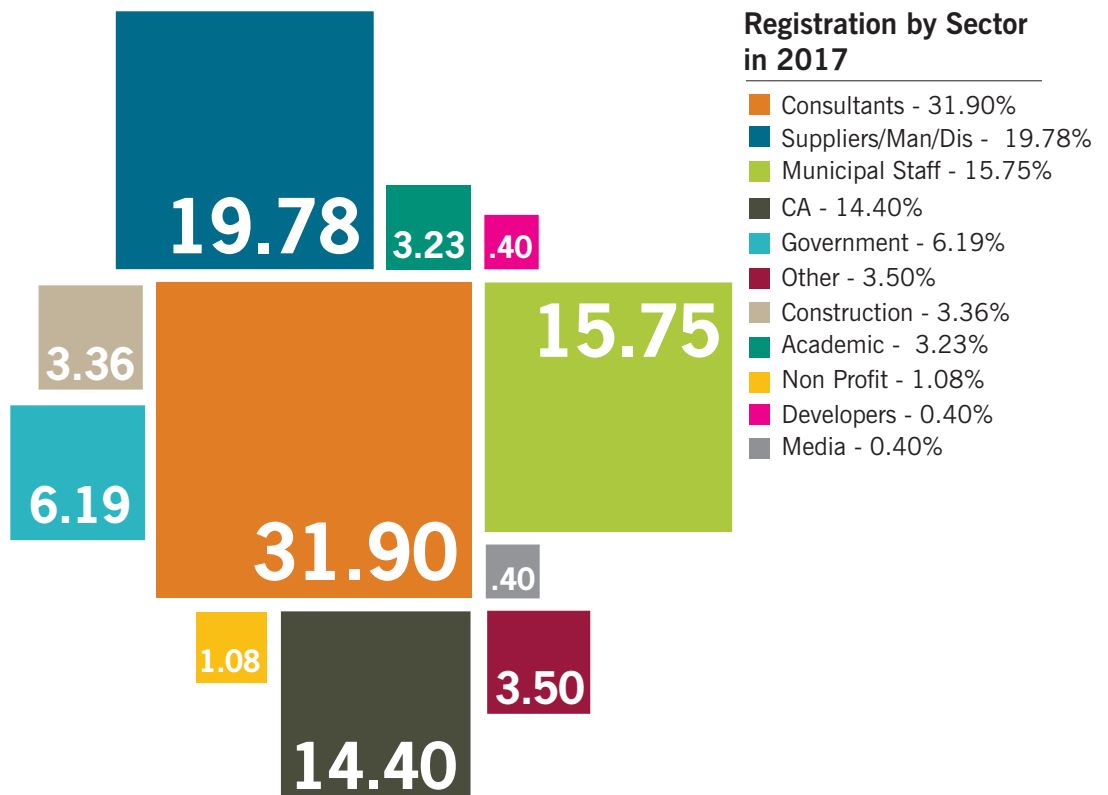
## Key Information

Venue	Show Hours	Sales Inquiries
<b>Pearson Convention Centre</b> 2638 Steeles Avenue East, Brampton, ON L6T 4L7	<b>Wednesday, March 21, 2018</b> 8 a.m. – 8 p.m.	<b>Amanda Slaght</b> aslaght@trca.on.ca
	<b>Thursday, March 22, 2018</b> 8 a.m. – 4 p.m.	

## WHO ATTENDS TRIECA

Two days with over 700 consultants, municipal government staff, executives and decision-makers.

TRIECA 2017 registration by sector






# SPONSORS

## Reinforce your position as an industry leader

Sponsorship at the TRIECA 2018 conference provides your organization a unique opportunity to increase its corporate visibility, enhance its strategic marketing objectives and reach key market segments. Whether your organization is large or small, national or international, sponsorship is the perfect opportunity to engage, network and expand your business.

### Below are the benefits of your sponsorship:

- Position your organization as a leader in its field
  - Increase your company's visibility to your direct target audience
  - Promote your company's products and/or services
  - Explore new business ventures
  - Reinforce your commitment and dedication to superior environmental protection
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## ALL-INCLUSIVE SPONSOR PACKAGES

All prices are subject to 13% HST

### Gold Sponsor Package - \$5000

- Four complimentary Exhibitor Passes (value \$1980) which includes full two-day access to the trade show, presentations, networking reception, lunch buffet and refreshments
- Additional Exhibitor Passes available for purchase at a discounted rate of \$250 for additional employees, guests or clients
- 20 complimentary Trade Show Passes (includes access to trade show and networking reception ONLY)
- 10' x 10' exhibit space positioned in a high traffic area (table with linen and chairs included) or upgrade to a 10' x 20' exhibit space (located in trade show floor only) for an additional \$750
- On the trade show floor B-E draping will be provided along the back wall of each booth, but will not be provided to delineate between booths (*Draping will not be provided for booths located in the lobby.*)
- Corporate recognition on print advertisement and e-mail campaign
- Corporate recognition on website
- Acknowledgement on social media platforms (Twitter and LinkedIn)
- Inclusion of one marketing item in conference bag (item must be received by March 9, 2018)
- Corporate identification in the conference program (if application is received before February 9, 2018) and the conference tote (if application is received before February 23, 2018)
- Corporate recognition included in sponsor slide show during lunch and breaks
- Corporate recognition in post-conference proceedings
- Complimentary wireless internet connection
- Complimentary quarter page advertisement in conference program (if application is received before February 2, 2018)

### Breakfast Sponsor Package - \$1000 / day (two available)

- Five Complimentary Trade Show Passes for distribution to clients (includes access to trade show and networking reception ONLY)
- Tabletop signage at breakfast stations and breakfast buffet
- Acknowledgement on social media platforms (Twitter and LinkedIn)
- Recognition in Conference Program

### **Morning & Afternoon Break Package - \$1,000/day (two available)**

- Five complimentary Trade Show Passes for distribution to clients (includes access to trade show and networking reception ONLY)
- Tabletop signage at break stations during morning and afternoon breaks
- Acknowledgement on social media platforms (Twitter and LinkedIn)
- Recognition in Conference Program

### **Lunch Break Package - \$1,500 / day (two available)**

- Ten complimentary Trade Show Passes for distribution to clients (includes access to trade show and networking reception ONLY)
- Corporate recognition at lunch stations and on tabletops throughout tradeshow floor
- Acknowledgement on social media platforms (Twitter and LinkedIn)
- Recognition in Conference Program

### **Networking Reception Package - \$2,000 (one available)**

- 20 complimentary Trade Show Passes for distribution to clients (includes access to trade show and networking reception ONLY)
- Corporate recognition at food and beverage stations during reception
- Acknowledgement on social media platforms (Twitter and LinkedIn)
- Recognition in Conference Program

### **Webcast Sponsor Package – \$2250 (one available)**

*\*Live broadcast of selected presentations from one day only and archived for one year.*

- Company Banner advertisement placement on screen during LIVE conference webcast
- Company Banner advertisement placement for all archived videos
- Recognition in conference program
- Acknowledgement on social media platforms (Twitter and LinkedIn)
- 4 complimentary webcast passes
- 10 complimentary tradeshow and reception passes

### **Student Poster Sponsor Package - \$1000 / Day (two available)**

- Five Complimentary Trade Show Passes for distribution to clients (includes access to trade show and networking reception ONLY)
- Corporate recognition in Student Poster area
- Acknowledgement on social media platforms (Twitter and LinkedIn)
- Recognition in Conference Program

## Sponsor Rates in Canadian Funds

CHOOSE YOUR PACKAGE	Total (tax not included)
Gold Sponsor Package - Single (10'x10' exhibit space, trade show floor or lobby)	\$5,000.00
Gold Sponsor Package - Double (10'x20' exhibit space, trade show floor only)	\$5750.00
Breakfast Sponsor Package (two available)	\$1,000.00
Break Sponsor Package (two available)	\$1,000.00
Lunch Break Package (two available)	\$1,500.00
Networking Reception Package (one available)	\$2,000.00
Webcast Sponsor Package (one available)	\$2,250.00
Student Poster Sponsor Package (two available)	\$1,000.00

## Sponsor Application Process

- Step 1** Complete the application by visiting:  
<http://trieca.com/become-sponsor-exhibitor/>
- Step 2** If paying by credit card, our staff will contact you with payment confirmation. If invoicing is preferred, please wait until you receive the invoice. Please make cheque payable to to **Toronto and Region Conservation Authority**.
- Step 3** Review Exhibitor Guide and complete Exhibitor Forms by visiting:  
<http://trieca.com/become-sponsor-exhibitor/>



# EXHIBITORS

## More face-time with delegates

The TRIECA trade show is one of the most popular features of the conference. Year after year attendees say the trade show floor provides an excellent opportunity to learn about the latest products and services available on the market directly from the suppliers themselves. Exhibiting at TRIECA 2018 positions your organization as a leader in your field.

We have specifically designed the conference program to maximize the amount of time exhibitors have with attendees.

Participating as a trade show exhibitor gives your organization an opportunity to connect with hundreds of industry delegates and to showcase your company's products and services to key decision makers. Attend the 7th annual TRIECA conference to enjoy these benefits and many more:

- Promote your products and services
- Generate new business leads and drive sales
- Enhance your brand and corporate profile
- Network with industry professionals
- Explore new business ventures

## ALL EXHIBITOR PACKAGES INCLUDE:

- Two complimentary Exhibitor Passes (value \$990) which includes full 2-day access to the trade show, presentations, networking reception, lunch buffet and refreshments
- Additional Exhibitor Passes available for purchase at a discounted rate of \$250 for additional employees, guests or clients
- 10' x 10' exhibitor booth (table with linen and chairs included)
- Complimentary wireless internet connection
- Ten complimentary Trade Show Passes for distribution to clients (includes access to trade show and networking reception ONLY)
- Recognition in conference proceedings, social media campaigns, online promotion and conference website (with hyperlink)



## Exhibit Rates in Canadian Funds

Choose Your Space	Total (tax not included)
10' X 10' Early Bird Before December 15, 2017	\$1,650.00
10' X 10' Regular Price on and after December 15, 2017	\$1,925.00
10' x 20' Booth	\$2,750.00

\*IECA Corporate, Emerald and Cornerstone members will receive 10% discount on exhibitor rates. Learn more about IECA Membership opportunities at <http://canieca.org/membership/>

## Exhibitor Application Process

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# ADVERTISING

## GAIN MORE EXPOSURE

### Boost your company profile

This is your chance to enhance your visibility at TRIECA in 2018.

We are offering you the opportunity to be featured in the TRIECA conference program. Advertising in the program will strengthen your brand awareness and ensure you leave a strong impression with delegates.


Spaces are limited, so don't delay!

Placement	Colour	Total (Tax not included)
½ Page Ad	Full Colour	\$600.00
¼ Page Ad	Full Colour	\$300.00

Half Page Ad  
7.25" W x 5" H

Quarter Page Ad  
3.75" W x 5" H

**Note:** To be included in the Program, you will have to register and submit your advertisement by February 2, 2018



TRIECA will help shape the future  
direction of the stormwater and erosion  
and sediment control industries.

Be part of the future.

CONTACT:

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Exhibit, Advertising &  
Sponsorship Opportunities

